



# AGRICULTURE TEACHERS ASSOCIATION OF TEXAS

## CONFERENCE **SPONSORSHIP** OPPORTUNITIES & BENEFITS



### **CONFERENCE TITLE SPONSOR - \$30,000 +**

The sponsor receives the following promotions:

- Opportunity to provide three one hour workshops at the conference
- Recognition on the conference program cover art
- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- Two-minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One full-page advertisement in four issues of the association's magazine publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels five times a year



### **CONFERENCE EXHIBIT SPONSOR\* - \$20,000**

The sponsor receives the following promotions:

- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in four issues of the association's publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels five times a year



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### **CONFERENCE FAMILY NIGHT - \$15,000**

The sponsor receives the following promotions:

- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One and a half minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in four issues of the association's publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels four times a year



### **NEW TEACHER SUPPORT AND DEVELOPMENT - \$10,000**

The sponsor receives the following promotions:

- Recognition at all new teacher development events, including New Teacher Reception, New Teacher Workshop, and events outside of Conference.
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in three issues of the association's publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels three times a year



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### **PLATINUM SPONSOR - \$10,000**

The sponsor receives the following promotions:

- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in three issues of the association's publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels three times a year



### **GOLD SPONSOR - \$5,000**

The sponsor receives the following promotions:

- Recognition on three signs displayed throughout the conference facility
- One commercial exhibit booth (10x10)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in two issues of the association's publication
- Recognition on the association's website
- Recognition on ATAT social media channels two times a year



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### **SILVER SPONSOR - \$3,000**

The sponsor receives the following promotions:

- Recognition on two signs displayed throughout the conference facility
- One commercial exhibit booth (10x10)
- Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in two issues of the association's publication
- Recognition on the association's website
- Recognition on ATAT social media channels



### **SCHOLARSHIP EVENT SPONSOR\* - \$2,000**

The sponsor receives the following promotions:

- Recognition during the golf tournament
- Recognition on two signs displayed throughout the conference facility
- One commercial exhibit booth (10x10)
- Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in two issues of the association's publication
- Recognition on the association's website
- Recognition on ATAT social media channels



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### **BRONZE SPONSOR - \$1,500**

The sponsor receives the following promotions:

- Recognition on one sign displayed throughout the conference facility
- Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in one issue of the association's publication
- Recognition on the association's website
- Recognition on ATAT social media channels



### **CONFERENCE SUPPORTER - LESS THAN \$1,500**

The sponsor receives the following promotions:

- Recognition on one sign displayed throughout the conference facility
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- Recognition on the association's website



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## **PROFESSIONAL DEVELOPMENT SUPPORTER - LESS THAN \$1,500**

The sponsor receives the following promotions:

- Recognition at Professional Development opportunities throughout the year
- One half-page advertisement in the magazine
- Special recognition during Family Night
- Recognition on the association's website



## **CONFERENCE ATTENDEE BAG INSERTS - \$300**

The sponsor receives the following promotions:

- Sponsor may provide up to 2,500 brochures, inserts, or promotional items to be placed in conference attendee bags
- Recognition in the conference program
- Recognition on the association's website

**If you would like to sponsor an event, item, or activity not listed, please contact  
Tori Rosser at [tori@texasagteachers.org](mailto:tori@texasagteachers.org) so that we can develop a custom  
opportunity for you.**

**\*These are sponsorship opportunities that may be split between multiple donors.**

**CONTACT US**



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