CONFERENCE TITLE SPONSOR - $30,000 +

The sponsor receives the following promotions:

- Opportunity to provide three one hour workshops at the conference
- Recognition on the conference program cover art
- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- Two-minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One full-page advertisement in four issues of the association’s magazine publication
- Recognition on the association’s website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags

CONFERENCE EXHIBIT SPONSOR* - $20,000

The sponsor receives the following promotions:

- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in four issues of the association’s publication
- Recognition on the association’s website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
CONFERENCE FAMILY NIGHT - $15,000

The sponsor receives the following promotions:

- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One and a half minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in four issues of the association’s publication
- Recognition on the association’s website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags

NEW TEACHER SUPPORT AND DEVELOPMENT* - $10,000

The sponsor receives the following promotions:

- Recognition at all new teacher development events, including New Teacher Reception, New Teacher workshop, and events outside of Conference.
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in four issues of the association’s publication
- Recognition on the association’s website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
PLATINUM SPONSOR - $10,000
The sponsor receives the following promotions:
- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in three issues of the association’s publication
- Recognition on the association’s website

GOLD SPONSOR - $5,000
The sponsor receives the following promotions:
- Recognition on three signs displayed throughout the conference facility
- One commercial exhibit booth (10x10)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in two issues of the association’s publication
- Recognition on the association’s website
SILVER SPONSOR - $3,000

The sponsor receives the following promotions:

▪ Recognition on two signs displayed throughout the conference facility
▪ One commercial exhibit booth (10x10)
▪ Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
▪ One half-page advertisement in the conference program
▪ Special recognition and VIP seating during Family Night
▪ One half-page advertisement in two issues of the association’s publication
▪ Recognition on the association’s website

SCHOLARSHIP EVENT* - $2,000

The sponsor receives the following promotions:

▪ Recognition during scholarship events, including but not limited to the golf tournament, cornhole tournament, floral cup, etc.
▪ Recognition on two signs displayed throughout the conference facility
▪ One commercial exhibit booth (10x10)
▪ Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
▪ One half-page advertisement in the conference program
▪ Special recognition and VIP seating during Family Night
▪ One half-page advertisement in two issues of the association’s publication
▪ Recognition on the association’s website
BRONZE SPONSOR - $1,500

The sponsor receives the following promotions:

- Recognition on one sign displayed throughout the conference facility
- Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in one issue of the association’s publication
- Recognition on the association’s website

CONFERENCE SUPPORTER - LESS THAN $1,500

The sponsor receives the following promotions:

- Recognition on one sign displayed throughout the conference facility
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- Recognition on the association’s website
PROFESSIONAL DEVELOPMENT SUPPORTER - LESS THAN $1,500

The sponsor receives the following promotions:

▪ Recognition at Professional Development opportunities throughout the year
▪ One half-page advertisement in the magazine
▪ Special recognition during Family Night
▪ Recognition on the association’s website

CONFERENCE ATTENDEE BAG INSERTS - $500

The sponsor receives the following promotions:

▪ Sponsor may provide up to 2,500 brochures, inserts, or promotional items to be placed in conference attendee bags.
▪ Recognition in the conference program
▪ Recognition on the association’s website

If you would like to sponsor an event, item, or activity not listed, please contact Tori Rosser at tori@texasagteachers.org so that we can develop a custom opportunity for you.

*These are sponsorship opportunities that may be split between multiple donors.