



## Member Services

*Last Updated December 2021\*-reviewed 22,23,24*

### Policy

Purpose: To guide the Association for member service matters.

1. The following services will be provided to members:
  - a. The Association provides a legal consultation service to members for professional purposes.
    - i. The member could have a one-time consultation with an appointed attorney regarding any type of dispute with his/her school board or administration to determine whether he/she (the teacher) has a case to pursue.
    - ii. The consultation service will not be used in place of professional liability insurance, which has a cap of \$1,000 per case.
  - b. Post career opportunities on the Careers page of the ATAT website.
  - c. Professional Liability insurance.
  - d. Maintain an up-to-date website and social media presence for member use.
  - e. Lobbyist working for agriculture science teachers' interests in Austin
  - f. Legislative updates concerning agriculture science
  - g. ATAT Membership Online (online member directory)
  - h. Access to the VATAT Credit Union
  - i. Monthly ATAT Publication
  - j. FFA 15% discount at Wyndham Hotels nationwide
  - k. Annual ATAT Awards and Recognition
    - i. Awards will include tenure awards given at five-year intervals, beginning at five years tenure.
    - ii. Honorary life memberships will be given to retiring members with at least 25 years of ATAT tenure.
    - iii. Awards will include recognition of three outstanding teachers at varying levels of experience.
    - iv. Other awards include
      1. Outstanding School Administrator Award
      2. Outstanding Chapter Advocate Award
      3. Outstanding Publication Award
      4. Outstanding Audio Broadcast Award
      5. Outstanding Television Station Award
      6. Outstanding Chapter Publicity
  - l. ATAT Scholarships for active members' children

- m. Special ATAT events at the annual ATAT Professional Development Conference
  - n. ATAT Professional Development Conference is included with ATAT Membership
  - o. The \$20/\$10 Life Insurance Plan is named the Kenneth Hughes \$20/\$10 Life Insurance Plan.
    - i. Teachers may join the plan between July 1 and November 1 each year. If a member discontinues his/her membership but later chooses to re-enter, he/she may do so by paying \$20 for each death that occurred since he/she left the program.
    - ii. If an insurance program member leaves the profession and later returns, he/she may re-enter the program as a new member if his/her membership was current when he/she left.
    - iii. The interest earned on the escrow account of the life insurance plan will be used to defray the expenses of mailing and printing material for the plan.
  - p. Use of the Agricultural Education Ford Texas FFA Leadership Center
  - q. Professional New Teacher Mentoring Program
  - r. ATAT Crisis Fund
2. The Executive Director will speak to students or pre-student teaching blocks to promote ATAT membership and benefits.
  3. The committee will investigate new services to offer to members.
  4. The Association maintains a close liaison with the officials of the VATAT Credit Union and promotes Credit Union benefits to members.

## Operational Protocols

1. Promote membership by recognizing membership tenure at general sessions and area meetings.
  - a. Acquiring and presenting tenure awards as per the discretion of the Executive Director
  - b. Recognize retiring teachers who are ATAT members.
2. Work with the membership committee on organizing Family Night, including door prizes.
3. Explore the option to have text alerts that remind members of deadlines and notices pertaining to members, i.e. deadlines, ATAT Scholarship for member's children, etc.
4. Develop methods to promote awareness that the ATAT Conference program satisfies the required CEUs for maintaining teacher certifications.
5. Give information to teacher trainers to promote membership.

6. Staff will provide information on the PAC and Crisis Fund before the conference so that teachers will know what they are and when they can contribute.

\*No changes made in December 2022, 2023,2024