

2025 ATAT Floral Design Teachers Showcase Cup

The fourth ATAT Floral Design Teachers' Showcase Cup will be held on Monday, July 21, 2025 at the American Bank Center – Corpus Christi, Texas.

The purpose of the Showcase Cup is to bring awareness of the floral design talents and skills of Texas Ag Teachers and allow an opportunity for those teachers to demonstrate their talents and expand their skills.

ALL proceeds from this scholarship fundraiser will be donated to ATAT Scholarship Fund. ALL floral products, materials, awards and expenses are donated or sponsored.

Showcase Timeline & Schedule

July 8, 2025 - Deadline to enter. \$60 entry fee. Teachers will enter online through ATAT. Payment methods will be via credit card on the ATAT Conference Registration site. Entries are limited to 50 teachers.

July 9 - Floral product will be ordered from Southern Floral Company.

July 14 - Design theme and rubric will be emailed to teachers who have entered.

July 20 – Floral product will be delivered to Southern Floral - Corpus and processed.

July 21 – 10:00 am – Divide floral material into buckets in event site area. All buckets to be completed 1 hour prior to event set-up.

1:00 to 2:00 pm – Set-up work stations and prepare all materials in Exhibit Area

2:00 pm – Teachers will check-in and report to their designated work stations, receive general instructions and prepare to begin designing

2:30 pm – Begin designing

3:30 pm – Design time ends; judging begins as designs are completed, e-rubric will be utilized

5:00 pm – Results of placings 5 through 10 will be announced in Exhibit Area

6:30 pm – Designs will be transported to Auditorium for stage decorations set-up

July 22 - Designs will remain on main stage for Opening Session

July 23 - 24 - Designs will be placed throughout the American Bank Center lobby areas to showcase teachers' talents

July 24 – Top 5 designers will be recognized at Family Night. Scholarship Donation amount will be announced at Family Night

July 24 - 25 – Designs will be taken home by teachers who competed.

Design Showcase Scenario

Each teacher will receive an identical design container and bucket of fresh flowers.

Each teacher will have one hour to design and complete a large showpiece creation that will be viewed from one side as a stage decoration.

Each teacher will receive an emailed description of the event theme that the design is to compliment, one week prior to the Showcase.

Teachers **MUST** bring their own tools needed to complete the design.

Designs will be evaluated by a panel of three floral industry judges using a rubric based on established principles of design. The rubric will be emailed to the teachers along with the design theme prior to contest.

Designs will be judged anonymously. Each teacher will be randomly assigned a number to identify their design.

After judging and when the designs are placed for viewing, the designs will be identified by the teacher's name and school.